

<b>Project:</b>	<b>Rustins (Allingham Kyte)</b>
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## **Rustins wood filler is a hole lot better!**

Customers can get excited about wood filler for all the wrong reasons. Frustrated at the crack, dent or nail-hole that's impeding progress, they can be seriously let down by an inferior filler as it shrinks, sinks, cracks or even falls out.

That's where Rustins range of wood fillers comes in. They're ideal for retailers who want to be confident in the products they are selling.

A key benefit is that Rustins wood filler does not crack on drying but retains its smooth finish. Shrinking can also be avoided by layering the filler into any larger holes. The fillers are also very versatile, coming as a thick paste which can be thinned to a desired consistency. And with drying time ranging from 30 minutes to one hour, depending on ambient temperature, users can quickly get on with their project.

Rustins wood fillers are available in 'Natural', 'Oak', 'Teak' and 'Mahogany' colours and can be used under all Rustins paints and varnishes. Easy to sand and highly durable, the fillers are especially formulated for interior use. Exterior woodwork holes are no problem, however, as Rustins also make a special white waterproof grade.

Ever aware that the right product packaging contributes to a sale, Rustins wood filler range has been repackaged in attractive 600g tubs. These also make the user's life easier with accessing and using the product simpler than ever.

ENDS

Note for editors.

Rustins have been manufacturing quality wood finishing products for over 80 years. The range, which has an international reputation, includes wood finishes, wood dyes, floor finishes, speciality paints, decorating sundries and paint varnish remover. Danish Oil is a well-respected easy wipe-on low lustre finish for all types of wood; highly specialised products include Yacht Varnish, which is specially formulated on Tung Oil to give maximum protection and durability to marine woodwork and Strypit, which is used extensively by antique furniture restorers as it does not remove the patina acquired through age on old furniture.

Rustins products are available from all good hardware stores.

Contact:	Rustins Limited, Waterloo Road LONDON NW2 7TX
	Telephone: 020 8450 4666
	Fax: 020 8452 2008
	Email: <a href="mailto:rustins@rustins.co.uk">rustins@rustins.co.uk</a>
	Website: rustins.co.uk